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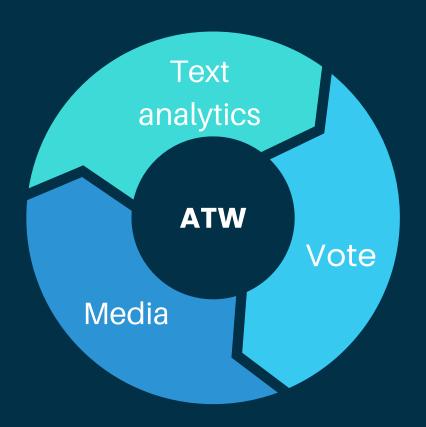
### **EXECUTIVE SUMMARY**

### ACQUISITION OBJECTIVES

- 1 Increase revenues (positive EBITDA)
- 2 Grow international client base
- Become a center of know-how in artificial intelligence (AI) and machine learning

### OUR MISSION

Valorize large-scale data at scale to improve business processes, guide strategic decision-making and optimize customer experience.



### **ACQUISITION #1**

### PUBLIC SAFETY MANAGEMENT SOLUTIONS POWERED BY AI

Dispatch and management softwares for public safety agencies to improve responder efficiency

- International client base
- One of the largest security response system
- Accelerated growth by AI and machine learning
- 60 employees
- More than 100 clients

### Transaction status

LOI signed June 2022, closing target Q3

### Price paid

2 250 000 in common shares 4 750 000\$ in cash 1 500 000\$ earn out 12-24 months Total: 8 500 000\$

### **ACQUISITION #2**

#### AI SOLUTIONS AND EXPERT CONSULTING

Custom solutions to help companies leverage their data for measurable ROI

- Advanced skills in AI software applications
- Expertise in Business Intelligence (BI) and Analytics
- Profitable and scalable business model
- Microsoft Gold Partner
- 15 employees
- More than 30 customers

### Transaction status

LOI signed June 2022, closing target Q3

### Price paid

1 000 000 in common shares 1 600 000\$ in cash minus the long term debt Total: 2 600 000\$

# THE PROBLEM MASSIVE VOLUME OF DATA

THE OPPORTUNITY: ATW

## AI APPLICATIONS THAT TRANSFORM DATA INTO PROFITS

### THE OPPORTUNITY

### 20% to 40% annual growth in target markets

ATW Tech's AI solutions are backed by a fast growing global market.

### **ARTIFICAL INTELLIGENCE**

Value: 136 B in 2022 to 1,812 B in 2030

Growth (CAGR\*): 38% from 2022 to 2030

### **MACHINE LEARNING**

Value: USD 21 B in 2022 to 209 B in 2029

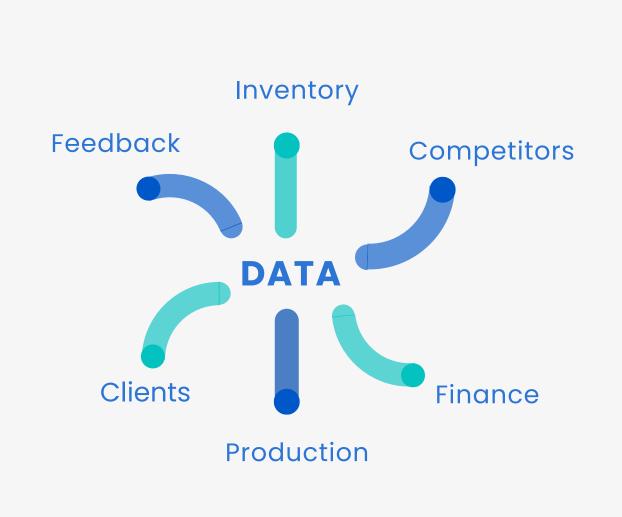
Growth (CAGR\*): 39% from 2022 to 2030

### **ADVANCED ANALYTICS**

Value: USD 35 B in 2021

Growth (CAGR\*): 21% from 2022 to 2030

### AI SOLUTIONS FOR DATA VALORIZATION AT SCALE



### DATA ANALYTICS THROUGH AI APPLICATIONS







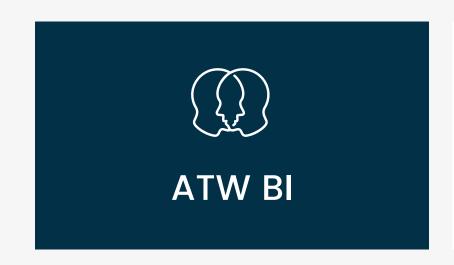


- + high volumes of data
- + high recurrence

### **DATA MONETIZATION**

- + Massively reduce expenses
- + Improve core business processes
- + Informed decision-making
- + Optimize customer experience

### **ATW USE CASES & CLIENT ROI**



### Business intelligence as a service

Strategy, governance and data engineering, predictive models

20% reduction in operational costs



### Client feedback analysis

Text analytics- feedback categorization, sentiment analysis and intent evaluation

90% less time coding and analyzing verbatim



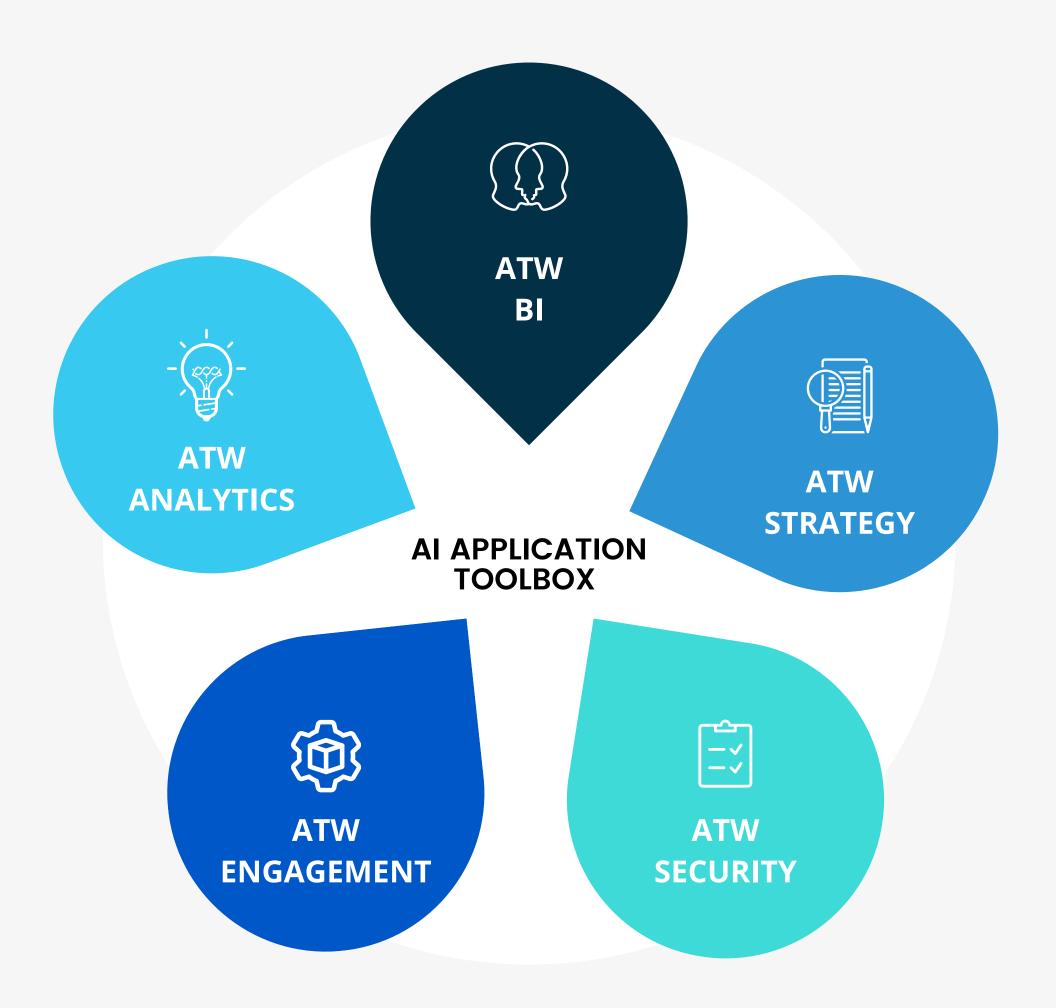
### Paramedics dispatch optimization

Records management, dynamic fleet deployment, scheduling management

15% improvement in average response time

# THE ULTIMATE APPLICATIVE AI TOOLBOX

Leveraging access to 360 knowledge base and expertise for measurable ROI



### INTELLECTUAL PROPERTIES POST-TRANSACTIONS

In 2022

Artificaial intelligence and machine learning

Text analytics

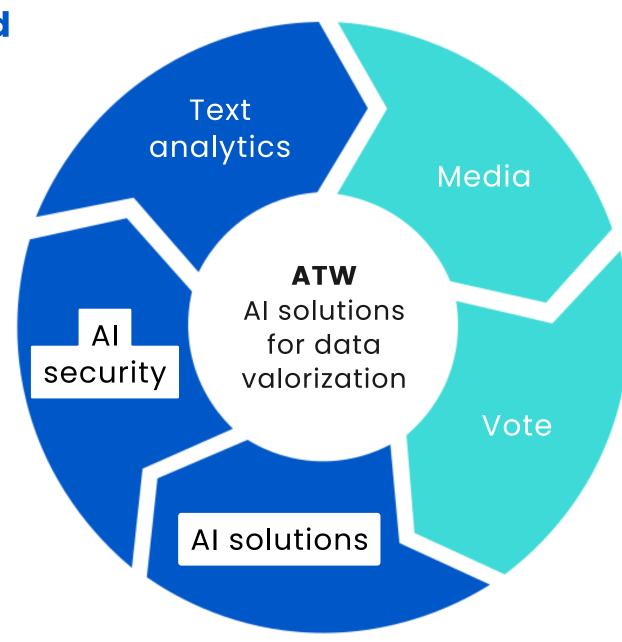
Semeon Analytics

Public safety management systems

Acquisition 1

Al solutions and expert consulting

Acquisition 2



Client engagement

Media and monetization

VoxTel

**Vote and surveys** 

option.vote

### ADDED BENEFITS OF MERGING

Where AI meets BI to monetize data at scale



### RECURRENCE OF REVENUES

50-70%



#### **NEW INTERNATIONAL MARKETS**

Security, Retail



### CROSS-SELLING OPPORTUNITIES

Leverage access to large client base



#### **AI EXPERTISE**

Renowned knowledge center for Al and machine learning

### ATW CLIENTS (post transactions)

qualtrics.\*\* **TELEKOM** 

Partners





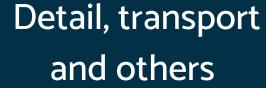










































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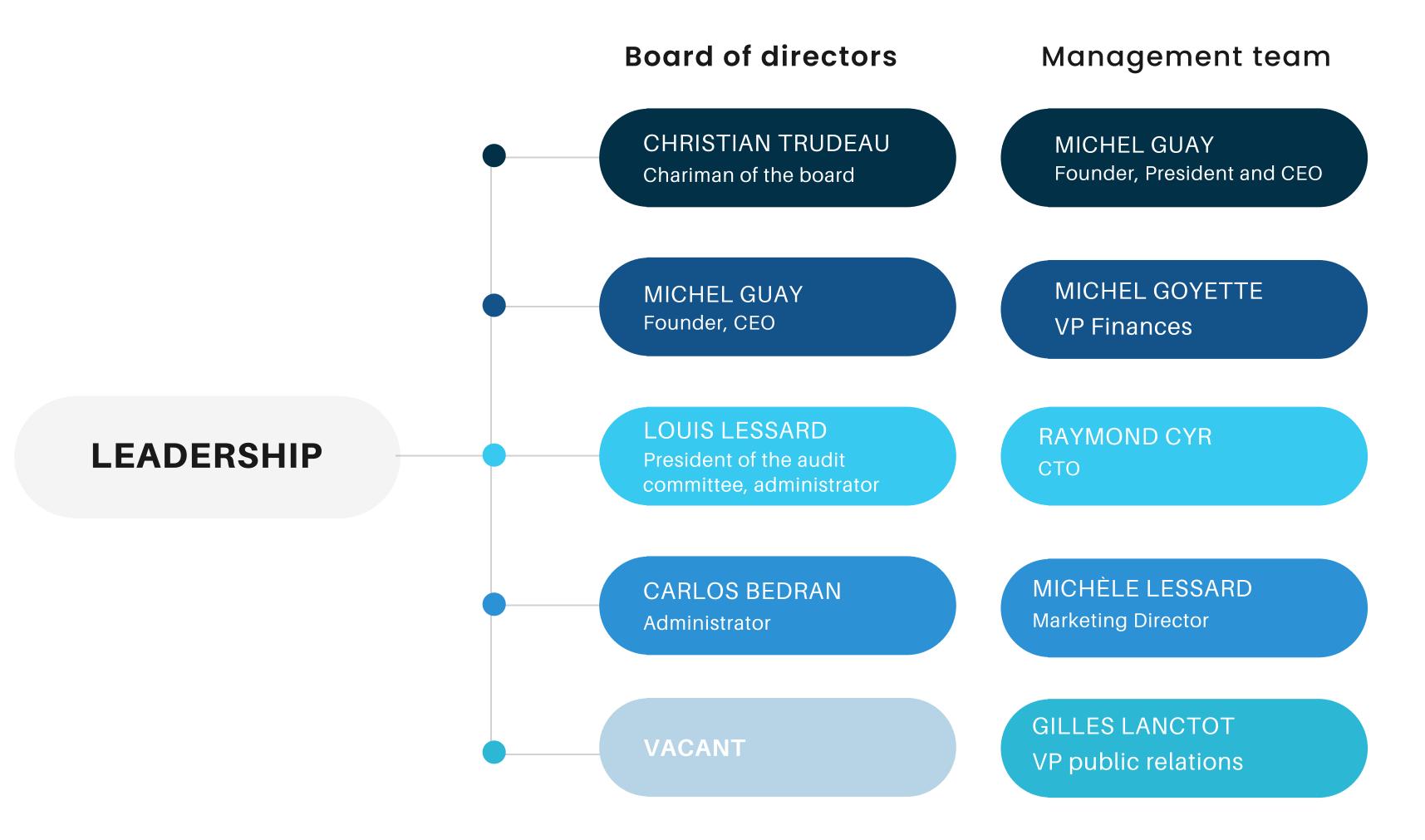












### **CAPITAL STRUCTURE**

Valuation pre-financing (pre-money)

Market capitalization (avg 18 months) Sock price: 0,085\$ - ATW.V	<b>\$18,2</b> M	
Floating shares	39,4%	
Private investors	35,7%	
Managers and employees	8,6%	
Board of directors	16,3%	





### References

For revenue growth in our target markets

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